

# FOR IMMEDIATE RELEASE

#### **Media Contacts:**

Ally Nguyen NewGen Surgical™ Inc. (415) 457-1138 ext. 201 ally@newgensurgical.com

USDA BioPreferred® Program Vernell Thompson 202.720.4145 vernell.thompson@dm.usda.gov

# NewGen Surgical™ Inc. Earns USDA Certified Biobased Product Label

San Rafael, CA. (August 09, 2022) — NewGen Surgical™ Inc. announced today that it has earned the U.S. Department of Agriculture (USDA) Certified Biobased Product label. The product, Surgical Skin Stapler, is now able to display a unique USDA label that highlights its percentage of biobased content. The following NewGen Surgical™ Inc. products have earned the USDA Certified Biobased Product Label:

- NewGen Surgical Ring Basin with 100% biobased content.
- NewGen Surgical Sponge Bowl with 100% biobased content.
- NewGen Surgical Emesis Basin with 100% biobased content.
- NewGen Surgical Procedure Kit Packaging Trays with 100% biobased content.
- NewGen Surgical Washbasin with 100% biobased content.
- NewGen Surgical 500cc Emesis Basin with 100% biobased content
- NewGen Surgical Two-Compartment Tray with 100% biobased content.
- NewGen Surgical One-Compartment Tray with 100% biobased content.
- Surgical Skin Stapler with 30% biobased content.
- NewGen Surgical Needle Counters with 47% biobased content.

Third-party verification for a product's biobased content is administered through the USDA BioPreferred Program, an initiative created by the 2002 Farm Bill (and recently reauthorized by the 2018 Farm Bill). One of the goals of the BioPreferred Program is to increase the development, purchase and use of biobased products.

The USDA Certified Biobased Product label displays a product's biobased content, which is the portion of a product that comes from a renewable source, such as plant, animal, marine, or forestry feedstocks. Utilizing renewable, biobased materials displaces the need for non-renewable petroleum-based chemicals. Biobased products, through petroleum displacement, have played an increasingly important role in reducing greenhouse gas (GHG) emissions that exacerbate global climate change.

Biobased products are cost-comparative, readily available, and perform as well as or better than their conventional counterparts.

"Working directly with the USDA to certify our products through the BioPreferred Program has been tremendously rewarding, as we've have sought to mitigate carbon emissions and plastic waste generated throughout the healthcare sector with our plant-based products. This is one more important step towards transforming the industry," stated Robert Chase, Co-Founder of NewGen Surgical, "With the BioPreferred labeling, customers will now be able to clearly see the biobased content of our products as well as ensure they are purchasing sustainably."



"We applaud NewGen Surgical™ Inc. for earning the USDA Certified Biobased Product label," said Vernell Thompson, USDA BioPreferred Program. "Products from NewGen Surgical™ Inc. are contributing to an ever-expanding marketplace that adds value to renewable agriculture commodities, creates jobs in rural communities, and decreases our reliance on petroleum."

According to a report that USDA released in July 2019, biobased products contributed \$459 billion to the U.S. economy in 2016 (a 17% increase from 2014) and support, directly and indirectly, 4.6 million jobs. The report's research team estimates the reduction of fossil fuels and associated GHG emissions from biobased products equivalent to approximately 12 million metric tons of carbon dioxide (CO2) prevented as of 2016. The increased production of renewable chemicals and biobased products contributes to the development and expansion of the U.S. bioeconomy - where society looks to agriculture for sustainable sources of fuel, energy, chemicals, and products.

### About NewGen Surgical™ Inc.:

NewGen Surgical, Inc. develops and manufactures sustainably designed, plant-based, single use medical devices and products. The company's mission is to offer clinically effective product solutions to measurably reduce plastic and Scope 3 CO2 emissions. NewGen Surgical products are California Prop 65 compliant; free of intentionally added BPA or BPA derived plastics, mercury, phthalates, PFAs and PVC. Currently the company offers 6 product lines, available direct or through major national distributors and internationally with approved CE mark. Founded in 2012 in the San Francisco Bay Area, NewGen Surgical is a member of the American Sustainable Business Council, a supporter of Practice Greenhealth, and a recipient of the California Product Stewardship Council 2018 Green Arrow Award for circular economy innovation.

## About the USDA BioPreferred Program and Certified Biobased Product label

The BioPreferred Program is a USDA-led initiative that assists the development and expansion of markets for biobased products. The BioPreferred Program is transforming the marketplace for biobased products through two initiatives: mandatory purchasing requirements for Federal Agencies and Federal contractors and voluntary product certification and labeling.

Biobased products span a diverse range of applications, such as lubricants, cleaning products, chemicals and bioplastics. The USDA Certified Biobased Product label communicates a product's biobased content. Expressed as a percentage, biobased content is the ratio of non-fossil organic carbon (new organic carbon) to total organic carbon in a product. New organic carbon is derived from recently-created materials. The total organic carbon in a product consists of new organic carbon and old organic carbon that originates from fossil carbon materials, such as petroleum, coal, or natural gas. More than 3,500 products have earned the USDA Certified Biobased Product label. To learn more about the USDA Certified Biobased Product label please visit www.biopreferred.gov, and follow on Twitter at http://twitter.com/BioPreferred.