



## NEWS RELEASE

## FOR IMMEDIATE RELEASE

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## NewGen Surgical™ Earns USDA Certified Biobased Label On All Products

**San Rafael, California, August 23, 2022** - NewGen Surgical™ Inc. announced today that it has earned the U.S. Department of Agriculture (USDA) Certified Biobased Product label on all product lines.

Managed by the U.S. Department of Agriculture (USDA), the BioPreferred Program is an initiative created by the 2002 Farm Bill (and recently reauthorized by the 2018 Farm Bill), to increase the development, purchase, and use of biobased products. Upon certification, companies can display a USDA Certified Biobased Product label that details a product's biobased content which is the portion of a product that comes from a renewable source, such as plant, animal, marine, or forestry feedstocks.

These NewGen Surgical™ Inc. products have earned the USDA Certified Biobased Product Label:

- NewGen Surgical Ring Basin with 100% biobased content.
- NewGen Surgical Sponge Bowl with 100% biobased content.
- NewGen Surgical Emesis Basin with 100% biobased content.
- NewGen Surgical Procedure Kit Packaging Trays with 100% biobased content.
- NewGen Surgical Washbasin with 100% biobased content.
- NewGen Surgical 500cc Emesis Basin with 100% biobased content
- NewGen Surgical Two-Compartment Tray with 100% biobased content.
- NewGen Surgical One-Compartment Tray with 100% biobased content.
- Surgical Skin Stapler with 30% biobased content.
- NewGen Surgical Needle Counters with 47% biobased content.

NewGen Surgical's mission is founded on offering sustainable solutions to eliminate single-use plastic in healthcare and is directly aligned with the USDA BioPreferred Program's goals. The Program has outlined plans to reduce the reliance on petroleum, increase the use of renewable agricultural resources, and contribute to reducing adverse environmental and health impacts.

NewGen Surgical products reduce the highest amount of plastic possible while retaining the quality and performance hospitals have come to expect of a single-use product. This defined company value aligns with the BioPreferred Program's standard for biobased products that are cost-comparative, readily available, and perform as well, or better than their conventional counterparts. Using Smart Sustainable Design™ NewGen Surgical has been able to replace existing plastic, single-use, disposal products without interrupting the workflow of hospital staff, surgical procedures, or disposal.

As the first company to have O.R. essentials, healthcare packaging, and patient care products to be certified through the BioPreferred Program, NewGen Surgical is optimistic for the future in building on sustainable purchasing throughout healthcare and reaching new markets, particularly government-run hospitals such as the VA, which have long been recognized as leaders in sustainable practices. NewGen Surgical products will offer these leading institutions additional solutions to further green their operations with our plant-based clinically designed products for healthcare.

“Working directly with the USDA to certify our products through the BioPreferred Program has been tremendously rewarding, as we’ve have sought to mitigate carbon emissions and plastic waste generated throughout the healthcare sector with our plant-based products. This is one more important step towards transforming the industry,” stated Robert Chase, Co-Founder of NewGen Surgical, “With the BioPreferred labeling, customers will now be able to clearly see the biobased content of our products as well as ensure they are purchasing sustainably.”

"We applaud NewGen Surgical™ Inc. for earning the USDA Certified Biobased Product label," said Vernell Thompson, USDA BioPreferred Program. "Products from NewGen Surgical™ Inc. are contributing to an ever-expanding marketplace that adds value to renewable agriculture commodities, creates jobs in rural communities, and decreases our reliance on petroleum."

### **About NewGen Surgical Inc.**

NewGen Surgical, Inc. develops and manufactures sustainably designed, plant-based, single use medical devices and products. The company’s mission is to offer clinically effective product solutions to measurably reduce plastic and Scope 3 CO<sub>2</sub> emissions. NewGen Surgical products are California Prop 65 compliant; free of intentionally added BPA or BPA derived plastics, mercury, phthalates, PFAs and PVC. Currently the company offers 6 product lines, available direct or through major national distributors and internationally with approved CE mark. Founded in 2012 in the San Francisco Bay Area, NewGen Surgical is a member of the American Sustainable Business Council, a supporter of Practice Greenhealth, and a recipient of the California Product Stewardship Council 2018 Green Arrow Award for circular economy innovation.

### **About the USDA BioPreferred Program and Certified Biobased Product label**

The BioPreferred Program is a USDA-led initiative that assists the development and expansion of markets for biobased products. The BioPreferred Program is transforming the marketplace for biobased products through two initiatives: mandatory purchasing requirements for Federal Agencies and Federal contractors and voluntary product certification and labeling. Biobased products span a diverse range of applications, such as lubricants, cleaning products, chemicals, and bioplastics. The USDA Certified Biobased Product label communicates a product's biobased content. Expressed as a percentage, biobased content is the ratio of non-fossil organic carbon (new organic carbon) to total organic carbon in a product. New organic carbon is derived from recently-created materials. The total organic carbon in a product consists of new organic carbon and old organic carbon that originates from fossil carbon materials, such as petroleum, coal, or natural gas. More than 3,500 products have earned the USDA Certified Biobased Product label. To learn more about the USDA Certified Biobased Product label please visit [www.biopreferred.gov](http://www.biopreferred.gov) and follow on Twitter at <http://twitter.com/biopreferred>