



## NEWS RELEASE

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## FOR IMMEDIATE RELEASE

Contact:  
NewGen Surgical, Inc.

(855) 295- 4500

## **NewGen Surgical to Exhibit at Virtual CleanMed Connect 2021**

**San Rafael, California, May 17, 2021** NewGen Surgical is pleased to announce its participation in this year's CleanMed Connect virtual conference. CleanMed is the leading national conference for health care sustainability. It facilitates collaboration between clinicians, community leaders, medical device providers, and health care professionals across thousands of health systems and centers throughout the United States.

For the first time, CleanMed will hold the networking event virtually to safely and effectively unite experts and peers at the intersection of health care and sustainability. NewGen Surgical is one of the exhibiting sponsors and will host a virtual booth to exhibit its latest products, sustainability initiatives, and environmental impacts achieved with their Small Change Big Impact™ EPP program. Healthcare professionals and medical supplies purchasing professionals can also learn more about measurable and meaningful impacts that can be achieved with simple product choices.

Dignity Health System with one product - the best-selling NewGen Surgical needle counter product line, a product about the size of a card deck, has already eliminated over 12 tons of plastic and 17 metric tons of Scope 3 GHG emissions from their operating rooms. "That's one product, one system. It's the reason and idea behind our Small Change Big Impact™ EPP program, because it's as simple as choosing a plant based product instead of plastic, we can achieve healthier operations." said Rob Chase, Founder.

NewGen Surgical developed an impact calculator and will measure across all their product lines, the specific impact that product change will have. " We worked with Dr. Ann Blake, a recognized leader in environmental science and public health, and co-creator of the Plastics Scorecard, to measure the plastic and importantly the built in equivalency of plastic and Scope 3 carbon for each product. Our customers are increasingly focused on sustainable solutions that are built around circularity and renewability- given the Covid crisis and all the supply chain realities laid bare. The world needs to change. Healthcare needs to change.

It's important to realize all these changes across a spectrum of solutions add up, and we need all of them, and all of us, to work together. It's imperative as we know health disparities and social inequities exist even with the effects of climate and environment because negative environmental impacts often affect the already challenged and at-risk communities hardest where we see most industry and its effects on air and water. Our entire team here is driven by that undeniable truth - what we use and buy means something and has power to change the world," offered Kimberlee Luedee-Chase, Co-Founder and creator of the Small Change Big Impact EPP program.

This experience is an excellent opportunity to learn about cutting-edge sustainable health care technologies, such as those developed by NewGen Surgical's unique Smart Sustainable Design™ process. NewGen Surgical products are designed with upcycled materials to address three key areas of the environmental impact of patient care: plastic production and waste, Scope 3 GHG emissions, and chemicals of concern.

"NewGen Surgical is proud to help promote sustainability in the health care sector as an exhibiting sponsor of CleanMed. This offers a great opportunity to showcase our latest sustainable medical product lines and importantly get inspired and be with so many committed to more sustainable operations in healthcare. We've been part of Practice Greenhealth and CleanMed since our founding in 2012, in one way or another, either attending, exhibiting or speaking. I was so honored to speak both at Clean Med Europe and the Green Hospitals of Asia conference before the pandemic. This will be a nice way to reconnect as we all come out of the worst days of the Covid crisis hopefully behind us." Rob said.

CleanMed Connect will take place for three days from May 18-20, 2021. [Learn more](#) about the CleanMed Connect event and how to visit the virtual NewGen Surgical booth.

**About NewGen Surgical** NewGen Surgical, Inc. develops and manufactures sustainably designed, plant-based, single use medical devices and products. With Smart Sustainable Design™ the company's mission is to offer clinically effective product solutions to measurably reduce plastic waste and Scope 3 CO2 emissions. NewGen Surgical products are California Prop 65 compliant; free of intentionally added BPA or BPA derived plastics, mercury, phthalates, and PVC. Currently the company offers 6 product lines, available direct or through major national distributors American Contract Systems, Cardinal Health, Concordance Healthcare Solutions, Medline Industries and Owens and Minor. Founded in 2012 in the San Francisco Bay Area, NewGen Surgical is a member of the American Sustainable Business Council, Practice Greenhealth, Think Beyond Plastic Accelerator®, The America is All In initiative, and was commended in the inaugural Circular Economy Awards of the Young Global Leaders of the World Economic Forum in 2015 and recipient of the California Product Stewardship Council 2018 Green Arrow Award for circular economy innovation. Learn more: <https://newgensurgical.com/>