



NEWS RELEASE

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FOR IMMEDIATE RELEASE

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Sales and Marketing Executive Elliot Bloom Joins Board of Directors

SAN RAFAEL, March 3, 2020 - NewGen Surgical announced today the appointment of new board member Elliot Bloom. Mr. Bloom has extensive sales and sales operations experience in the healthcare and technology industry. Mr. Bloom's breadth of experience as a sales manager and director in the medical device industry and his excellent sales leadership skills in developing top notch talent and driving results will help guide NewGen Surgical through this accelerated growth stage.

"NewGen Surgical is experiencing increased demand in the existing IDN marketplace coupled with the entrance into new markets and channels. Elliot will contribute his sales and marketing acumen and leadership to our Board of Directors with his expertise," stated Rob Chase, Founder and President of NewGen Surgical. "Elliot's successful career in the medical device industry working for companies like Carl Zeiss, DePuy Synthes, Kendall and Datex provides a depth of understanding and insight to support our company as we scale up to meet the demand of sustainably-focused healthcare consumers."

Mr. Bloom graduated from the University of the Pacific with a Bachelor of Arts and Master of Arts in Communication and is currently a Vice President at Pivot Agency.

About NewGen Surgical, Inc.

NewGen Surgical, Inc. develops and manufactures sustainably designed, single-use disposable medical devices and products to reduce plastic waste and Scope 3 carbon emissions in healthcare. Founded in 2012 in the San Francisco Bay Area, NewGen Surgical is a member of Practice Greenhealth's Greening the OR Initiative, received the California Product Stewardship Council 2018 Green Arrow award, was a finalist at the 2019 Green America's People and Planet Award, and recognized as a 2019 GameChanger by the Northbay Biz. For more information, visit www.newgensurgical.com.