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## **NewGen Surgical a Finalist in edie Sustainability Leaders Awards Prestigious Awards Celebrate Real Sustainability Through Excellence and Innovation**

San Rafael, California, November 3, 2017 – NewGen Surgical has been shortlisted for the edie Sustainability Leaders Award in the Sustainability Product Innovation category. The [edie Sustainability Leaders Award](#), now in its 11th year, is organized by Faversham House, specialist sustainability publisher in the UK, and edie is their year-round resource providing practical information, insight and intelligence to help enable business sustainability.

“What makes a winner?” shares the edie judging panel. “By embedding sustainability in their operations, business models and products, our winners are in the vanguard of sustainability and are driving demonstrable results through innovation, engagement and a commitment to doing business better.”

Hundreds of entries, from global brands to small- and medium-sized enterprises, public sector organizations, and innovative start-ups to established multinationals, were whittled down to [17 category shortlists](#). The categories cover all aspects of business sustainability from individuals to companies, buildings, initiatives, products, and reporting.

Other companies in the Sustainability Product Innovation category include: Cambridge Consultants, Cambridge, UK; Colart International Holdings, London, UK; Crystal Lagoons, Vitacura, Chile; Delphis Eco, London, UK; Encore Cistern, Leeds, UK; Propelair, Basildon, England; Rock Solid Packaging, Pennsylvania, USA; and, Wellcome and 3 | 10 Studio, London, UK.

“We are truly honored to have been considered for the awards,” said Rob Chase, Founder and President of NewGen Surgical. “I am looking forward to meeting the other companies doing meaningful work to drive sustainability through innovative thinking across multiple industries. I anticipate some inspirational conversations.”

Winners will be announced at a black-tie dinner and ceremony on Wednesday, January 24th, 2018 at the London Hilton, Park Lane. The event coincides with a two-day conference and exhibition, the [edie Sustainability Leaders Forum](#), on Wednesday, January 24th and Thursday, January 25th, 2018 at the Business Design Centre, London. The Forum brings together more than 600 professionals that want to move beyond environmental objectives to deliver transformational

change and create brand value.

### **About NewGen Surgical, Inc.**

NewGen Surgical, Inc. develops and manufactures sustainably designed, single-use medical devices and surgical products. NewGen Surgical's mission is to reduce plastic waste in the O.R. by redesigning disposable products. NewGen Surgical offers hospitals and surgery centers a solution to their sustainability programs and meet Environmentally Preferable Purchasing (EPP) objectives. Founded in 2012 in the San Francisco Bay Area, NewGen Surgical is a member of Practice Greenhealth's Greening the OR® Initiative and Think Beyond Plastic Accelerator, and was commended in the 2015 Circular Economy Awards of the Young Global Leaders at the World Economic Forum and a finalist at the 2017 Sustainable Brands Innovation Open. For more information, visit [www.newgensurgical.com](http://www.newgensurgical.com).