



## NEWS RELEASE

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## FOR IMMEDIATE RELEASE

Contact: Kimberlee Luedee-Chase  
NewGen Surgical, Inc.  
(855) 295-4500  
press@newgensurgical.com

### Carol Summers Promoted to Senior Marketing Manager

**San Rafael, California, April 17, 2017** – NewGen Surgical, Inc. today announced the promotion of Carol Summers to the position of Senior Marketing Manager. Prior to this promotion, Ms. Summers held the role as Manager of Product Marketing at NewGen Surgical and supported the efforts of successfully launching the first sustainable surgical skin stapler on the market from concept through commercial release.

Ms. Summers brings over 20 years of marketing management experience to the position. With a background from the professional services firms of Moss Adams LLP and the Life Sciences and Health Care practice of Deloitte & Touche, to technology companies from start-up to IBM, Ms. Summers brings an experienced blend of marketing acumen ideally suited for NewGen Surgical.

“Carol will play an instrumental role in helping our marketing activities keep pace with NewGen Surgical’s growth as we ramp up to launch more sustainably designed medical products to meet the demands of the healthcare community,” shared Kimberlee Luedee-Chase, Vice President of NewGen Surgical.

Carol has a BA in Communications from Texas A&M University and an MBA in International Marketing from the University of Texas at Arlington, College of Business Administration.

#### About NewGen Surgical, Inc.

NewGen Surgical, Inc. develops and manufactures sustainably designed, single-use medical devices and surgical products. NewGen Surgical’s mission is to minimize plastic waste in the O.R. by redesigning disposable products. NewGen Surgical offers hospitals and surgery centers a solution to their sustainability programs and meet Environmentally Preferable Purchasing (EPP) objectives. Founded in 2012 in the San Francisco Bay Area, NewGen Surgical is a

member of Practice Greenhealth's Greening the OR® Initiative and was commended in the 2015 Circular Economy Awards. For more information, visit [www.newgensurgical.com](http://www.newgensurgical.com).