



## NEWS RELEASE

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## FOR IMMEDIATE RELEASE

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### **NewGen Surgical to Exhibit Next Week at CleanMed 2014**

*Company will introduce first product at the premier national environmental conference for leaders in health care sustainability*

May 30, 2014 – San Rafael, California – NewGen Surgical, Inc. will join more than 80 exhibitors showcasing the latest products and services for the health care sector at CleanMed 2014, June 2-5, at the Global Center for Health Innovation in Cleveland, Ohio. CleanMed is the premier national environmental conference for leaders in health care sustainability, fueling passion for green health care and inspiring new ideas and the means to success.

NewGen Surgical designs and manufactures sustainable medical devices and surgical products to replace plastic single-use O.R. products – offering the health care industry earth-friendly products that provide exceptional patient care and offer hospitals a solution to help meet their Environmentally Preferable Purchasing (EPP) goals.

“CleanMed is the conference for health care innovators to present breakthrough products to healthcare professionals that will accelerate sustainability in healthcare,” said Rob Chase, Founder & CEO of NewGen Surgical. CleanMed brings together some of the brightest minds powering the sustainability space in health care, from across the country and around the world, including representatives from hospitals, health care systems, group purchasing organizations, food service directors and health care architects and designers.

**About NewGen Surgical:** NewGen Surgical, Inc. develops and manufactures sustainably designed single-use medical devices and surgical products. With Smart Sustainable Design™, NewGen Surgical’s mission is to minimize plastic waste in the O.R. by redesigning plastic disposable products with materials that minimize their environmental footprint. NewGen Surgical focuses on the many plastic products used in the O.R. that are not reprocessed. These products offer hospitals and surgery centers a solution to their sustainability programs and meet Environmentally Preferable Purchasing

(EPP) objectives. Founded in 2012 in the San Francisco Bay Area, NewGen Surgical is a member of Practice Greenhealth and the Greening the OR® Initiative. For more information, visit [www.newgensurgical.com](http://www.newgensurgical.com).