



NEWS RELEASE

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FOR IMMEDIATE RELEASE

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NewGen Surgical Welcomes Mark Persiani as National Account Manager

San Rafael, California, March 4, 2019 – NewGen Surgical, Inc., a leading maker of sustainably designed medical devices and products, is pleased to announce the hiring of Mark Persiani as National Account Manager.

Mark will be responsible for driving revenue growth and the commercialization of NewGen Surgical's line of sustainably designed O.R. products. Rob Chase, President of NewGen Surgical added, "His knowledge of the healthcare supply chain including products and distribution, and his success in building mutually beneficial relationships will be invaluable as we continue our mission of providing high quality, sustainably designed surgical products to the healthcare industry."

Before joining NewGen Surgical, Mark was a National Accounts Manager at Hartmann USA and an Account Executive at Katena Instruments. He also served as the Integrated Delivery Network (IDN) Corporate Account Manager at Cardinal Health, and National Accounts Manager/Regional Sales Manager at Bausch & Lomb Surgical.

"I am excited to be part of NewGen Surgical," shared Mark. "I look forward to continuing my business relationships in healthcare and introducing products that can help achieve their environmental stewardship goals."

Persiani is a graduate of Bowling Green State University.

About NewGen Surgical, Inc.

NewGen Surgical, Inc. develops and manufactures sustainably designed, single-use disposable medical devices and products to reduce plastic waste in healthcare.

NewGen Surgical offers hospitals and surgery centers a solution for their sustainability initiatives and meet Environmentally Preferable Purchasing (EPP) objectives with the Small Change, Big Impact EPP™ program – a climate-smart procurement commitment to measurably reduce plastic waste in healthcare. Founded in 2012 in the San Francisco Bay Area, NewGen Surgical is a member of Practice Greenhealth's Greening the OR® Initiative and Think Beyond Plastic Accelerator, received the California Product Stewardship Council 2018 Green Arrow award, was commended in the 2015 Circular Economy Awards of the Young Global Leaders at the World Economic Forum, and a finalist at the 2018 edie Sustainability Leaders Awards and the 2017 Sustainable Brands Innovation Open. For more information, visit www.newgensurgical.com.