



NEWS RELEASE

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FOR IMMEDIATE RELEASE

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NewGen Surgical Welcomes Olga Volkova, Sales Operations & Marketing Manager

San Rafael, California, March 16, 2018 – NewGen Surgical recently welcomed Olga Volkova to the marketing communications team, as the Sales Operations & Marketing Manager. Olga most recently worked as a marketing and creative consultant, where she assisted a technology start-up with business development, strategic partnerships, operations and account management. Prior positions include Director of Marketing Operations at The OMJCC; Marketing Director & Sales Support Manager at Mighty Leaf Tea; and Client Services Supervisor at Epsilon.

“Olga joins our team at a very exciting high-growth time when we are launching engaging and impactful customer programs. Her skills and talent will help us with fresh content creation, strategic partnerships, and customer relationship building,” said Luedee-Chase. “Olga will be a tremendous asset to NewGen Surgical, with her expertise in business development, branding, data driven analysis, and project management.”

Olga received a BA in Mass Communications from the University of California, Berkeley.

About NewGen Surgical, Inc.

NewGen Surgical, Inc. develops and manufactures sustainably designed, single-use medical devices and products. With a mission to reduce plastic waste in healthcare, NewGen Surgical offers hospitals and surgery centers a solution to their sustainability programs and meet Environmentally Preferable Purchasing (EPP) objectives. Founded in 2012 in the San Francisco Bay Area, NewGen Surgical is a member of Practice Greenhealth's Greening the OR® Initiative and Think Beyond Plastic Accelerator, was commended in the 2015 Circular Economy Awards of the Young Global Leaders at the World Economic Forum, and a finalist at the 2018 edie Sustainability Leaders Awards and the 2017 Sustainable Brands Innovation Open. For more information, visit www.newgensurgical.com.