

**NEWS RELEASE** 

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## FOR IMMEDIATE RELEASE

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## NewGen Surgical, Inc. announced today the expansion of its sales organization with the hiring of a National Sales Manager, John Hayes

San Rafael, California, August 1, 2017 - John has been working in the field of medical device sales and management for over 25 years with previous sales leadership and National Accounts positions with United States Surgical (now Medtronic), Alliance Medical (now Stryker Sustainable Solutions), Lanx, Inc., Power Medical Interventions, and Applied Medical. His latest position was as Principal of Hayes Solutions Alliance, a regional surgical products distribution company focused on West Coast Integrated Delivery Networks (IDNs) and Group Purchasing Organizations (GPOs). John received a Bachelor of Science in Business from Oregon State University.

Founder and President Rob Chase of NewGen Surgical commented, "John brings years of experience in surgical product sales, a thorough understanding of the healthcare industry, and how to help hospital customers meet their clinical, supply chain and sustainability goals. John will play a valuable role as we continue commercialization of NewGen Surgical's line of sustainably designed surgical products."

## About NewGen Surgical, Inc.

NewGen Surgical, Inc. develops and manufactures sustainably designed, single-use medical devices and surgical products. NewGen Surgical's mission is to reduce plastic waste in the O.R. by redesigning disposable products. NewGen Surgical offers hospitals and surgery centers a solution to their sustainability programs and meet Environmentally Preferable Purchasing (EPP) objectives. Founded in 2012 in the San Francisco Bay Area, NewGen Surgical is a member of Practice Greenhealth's Greening the OR<sup>®</sup> Initiative and Think Beyond Plastic Accelerator, and was commended in the 2015 Circular Economy Awards of the Young Global Leaders at the World Economic Forum and a finalist at the 2017 Sustainable Brands Innovation Open. For more information, visit www.newgensurgical.com.